

## MARTIN VALADEZ

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### EDUCATION

M.A., History, Stanford University, 1993

B.A., Economics, University of California, Los Angeles (UCLA), 1990

### ADMINISTRATIVE & EXECUTIVE EXPERIENCE

07/23-Present *Vice President for Strategic Initiatives/COO Tri-Cities*, Heritage University  
01/20-6/23 *Regional Director Tri-Cities*, Heritage University  
03/19-12/19 *Director*, Workforce Training and Education, Heritage University  
1/17-3/2019 *Vice President for External Affairs and Business Development*,  
Tri-Cities Community Health  
08/16-1/17 *Senior Director for Strategy & Business Development*. Tri-Cities Community Health.  
01/15-11/16 *Director of Business Development and Public Relations*. Tri-Cities Community Health.  
01/14-12/14 *Chief Executive Officer/Executive Director*. Columbia Basin College Foundation.  
06/13-12/14 *Chief Operating Officer*. Association of WA State Hispanic Chambers of Commerce.  
01/10-07/13 *President*. Tri-Cities Hispanic Chamber of Commerce. Pasco, WA.  
07/08-07/13 *Vice President for Diversity & Outreach*. Columbia Basin College.  
09/00-06/01 *Interim Director*. Latin America Studies Program. California State University, Hayward.

### COLLEGE AND UNIVERSITY TEACHING EXPERIENCE

2008-2013 *Associate Professor (Tenured)*. History & Intercultural Studies. Columbia Basin College.  
2006-2008 *Assistant Professor (Tenure Track)*. History. Columbia Basin College.  
2005-2006 *Instructor (Tenure Track)* Mexican & Latin American Studies. Laney College.  
2005 *Adjunct Instructor*. United States History and Native American Studies Courses.  
National Hispanic University. San Jose, CA.  
2005 *Adjunct Instructor*. Department of History. California State University, Los Angeles.  
2005 *Visiting Lecturer*. Department of History. Scripps College.  
2004 *Adjunct Associate Professor*. Department of History. Pace University.  
2004 *Adjunct Instructor*. Department of History. New Jersey Institute of Technology.  
2002-2004 *Assistant Professor (Tenure Track)*. Department of History. Montclair State University.  
2000-2002 *Lecturer*. Department of History. California State University, Hayward.  
2001-2002 *Historian and Educator*. Latino History Project. Oakland Museum of California.  
1999 *Teaching Assistant*. Center for Comparative Studies in Race and Ethnicity.  
Stanford University.  
1997 *Instructor*. Center for Comparative Studies in Race and Ethnicity. Stanford University.  
1996-1998 *Lecturer*. La Raza Studies Department. San Francisco State University.  
1995 *Teaching Assistant*. Chicana/o Studies Program. Stanford University.  
1999, 1994 *Teaching Assistant*. Department of History. Stanford University.  
1989 *Teaching Assistant*. History Department. UCLA.

### OTHER EXPERIENCE

2002 *Guest Curator*. Latino History Project Student Exhibit: "Uncovering Hidden  
Roots: Latino History in the East Bay." Oakland Museum of California.  
2000 *High School Writing & English Teacher*. College Track. East Palo Alto, CA.  
1998-1999 *US-Mexico Project Associate*. Stanford Program on International and Cross-Cultural  
Education (SPICE). Institute for International Studies at Stanford University.  
08/97-10/99 *Road Manager*. Dr. Loco's Rockin' Jalapeño Band. San Francisco, California.

**TRAINING AND PROFESSIONAL DEVELOPMENT**

- 2011-2014 Certificates. Membership Development, Social Media for Organizational & Personal Branding; Fund Raising and Grant Writing; Nonprofit Organizational Management; Strategic and Succession Planning; and Board Governance. Mendoza College of Business. University of Notre Dame.
- 2012 Small Business Certificate. University of Washington Foster School of Business.
- 2012 E. Kika de la Garza Executive Leadership Program. U.S. Department Agriculture.
- 2011 Executive Program for Non-Profit Leaders. Stanford Graduate School of Business.
- 2009-2010 Leadership Fellows Program. Columbia Basin College.
- 2009 National Endowment for the Humanities Summer Institute.  
Theme: American Immigration Revisited. Library of Congress, July 5-31, 2009.
- 2007 Organization of American Historians Community College Workshop.  
El Camino College, Torrance, CA. June 21-23, 2007.
- 2007 National Endowment for the Humanities Workshop.  
Theme: Steel-Making in Cleveland: A Case Study of Industrialization, Immigration, Race, Ethnicity and Gender. Cleveland, OH. July 16-20, 2007.
- 2007 National Endowment for the Humanities Workshop.  
Theme: Remembering the Alamo. San Antonio, TX. June 24-30, 2007.
- 2004 National Endowment for the Humanities Summer Institute.  
Theme: Mexico and the Southwest: A New History for an Ancient Land.
- 1999 Oaxaca Graduate Field School in Mexican History. Oaxaca, Mexico.  
Director: Dr. William Beezley, Department of History, University of Arizona.
- 1994 Tomás Rivera Center Summer Writing Program.  
Advisor: Dr. Deena Gonzalez. San Antonio, Texas.

**COURSES TAUGHT**

World Civilizations	Survey of Hispanic Culture
The 20 <sup>th</sup> Century World	U.S. History since 1865
Modern Latin American History	U.S. Relations with Mexico & Latin America
Colonial Latin American History	Introduction to Native American Studies
History of Colonial Mexico	Introduction to Latin American Studies
History of Modern Mexico	Mexican American History
Early Latin American Civilizations	Chicano/a Labor History
Film & Society in Latin America	U.S. Labor History
Latino Film	Latinos in the US: Contemporary & Historical
Revolutions in Latin America	The Cuban Revolution & Latin America

**COURSES AS A TEACHING ASSISTANT**

- Race and Ethnicity in the American Experience. Stanford University.  
Professors George Fredrickson and Albert Camarillo. Spring 1998.
- Twentieth Century United States History. Stanford University.  
Professor David Kennedy. Spring 1997.
- Introduction to Chicano/a Life and Culture. Stanford University.  
Professor Yvonne Yarbro-Bejarano. Fall 1995.
- Culture, Society, and Politics in Latin America. Stanford University.  
Professor Stephen Haber. Winters 1991 and 1992, Spring 1994.
- The Mexican Revolution Since 1910 and Cultural History of Latin America.  
University of California, Los Angeles. Professor James Wilkie. Spring & Summer 1989.

**COMMUNITY BOARDS AND COMMITEES**

- 2020-Present Board of Directors (Chair). WA State Board of Community and Technical Colleges.
- 2015-Present Founder. Tri-Cities Latino/a Professionals Leadership Development Group.
- 2013-Present Board of Trustees (Chair). Mid-Columbia Libraries.

2012-Present	Board of Directors (Vice Chair). Gesa Credit Union.
2017-2024	Board of Directors. Tri-City Development Council (TRIDEC)
2015-2019	Founding Board President. Greater Columbia Accountable Community of Health.
2015-2017	Board of Directors. Downtown Pasco Development Authority.
2015-2017	Board of Directors. Three Rivers Community Foundation.
2011-2017	Board of Directors. Visit Tri-Cities.
2015-2017	Founding Board Member (Chair/Vice Chair). Benton Franklink Communities in Schools.
2015-2017	Member. Tri-Cities Lit Fest Committee.
2017	Member. Presidential Advisory Search Committee. Columbia Basin College.
2017	Member. Washington State University Economic Development Council.
2016	Selection Committee Member. Tri-Citian of the Year.
2016	Editorial Board Member (Reader Representative). <i>Tri-City Herald</i> .
2012-2015	Board of Directors. Children's Reading Foundation of the Mid-Columbia.
2011-2015	Board of Trustees (Vice Chair and Treasurer). Mid-Columbia Symphony.
2012-2014	Board of Directors (Secretary). Washington State STEM Education Foundation.
2012-2014	Board of Directors (First Vice Chair). Red Cross of Benton and Franklin Counties.
2010-2014	Advisory Board. Latino/a Educational Achievement Project (LEAP). Seattle, WA.
2010-2014	Board of Directors (Vice President and Education Chair). CREHST Museum/Environmental Science & Technology Foundation.
2009-2014	Board of Directors (Planning Chair). United Way of Benton & Franklin Counties.
2012-2013	Board of Directors. Columbia Basin Badger Club.
2011-2013	Advisory Committee. Vme TV. (Seattle Spanish-language Public Television)
2010-2013	Member. Tri-Cities Legislative Council. Kennewick, WA.
2010-2012	Advisory Board Member. Benton and Franklin Counties Juvenile Justice Center.
2010-2012	Member and Chair. Latino Community Council. Models for Change Program.
2010-2012	Member. Prepared by 20 Committee of Unived Way of Benton & Franklin.
2009-2012	Board of Directors. First Night Tri-Cities.
2006-2011	Board of Directors. Escalade Recovery Foundation. Palo Alto, CA.

#### **AWARDS, RECOGNITIONS AND GRANTS**

2016	<i>Community Leader of the Year</i> . Tri-Cities Hispanic Chamber of Commerce.
2012	<i>Executive Fellow</i> . USDA E. Kika de la Garza Fellowship Program. Summer.
2011	<i>First Annual Leadership Award</i> . Tri-Cities Hispanic Chamber of Commerce.
2011	<i>Diversity Fellow</i> . National Trust for History Preservation.
2011	<i>Fellowship</i> . Center for Social Innovations. Stanford Graduate School of Business.
2009	<i>NEH Fellow</i> . National Endowment for the Humanities Summer Institute. "American Immigration Revisited." Washington, D.C., July 5-31, 2009.
2008	<i>Faculty Development Grant</i> . Columbia Basin College.
2007	<i>Faculty Excellence Award</i> . Columbia Basin College.
2006	<i>Faculty Development Grant</i> . Laney College.
2004	<i>NEH Fellow</i> . National Endowment for the Humanities Summer Institute. Theme: "Mexico and the Southwest: A New History for an Ancient Land." Mexico City and Santa Fe, New Mexico, June 19-August 3, 2004.
2003-2004	<i>Faculty Scholarship Incentive Program</i> . Montclair State University.
2000-2002	<i>Graduate Scholar-in-Residence</i> . El Centro Chicano. Stanford University.
1999-2000	<i>Dissertation Fellow</i> . Research Institute of the Center for Comparative Studies in Race and Ethnicity. Stanford University.
1998-1999	<i>Doctoral Fellow</i> . Center for Latin American Studies. Stanford University.
1999	<i>Hewlett Fellow</i> . Oaxaca Graduate Field School in Mexican History. Director: Prof. William Beezley. Oaxaca, Mexico. (Summer)
1997-1998	<i>Teaching Fellow</i> . Center for Comparative Studies in Race and Ethnicity. Stanford Univ.
1995-1996	<i>Graduate Fellow</i> . Chicana/o Fellows Program. Stanford University.
1994-1995	<i>Mellon Fellow</i> . Department of History. Stanford University
1994-1995	<i>Graduate Scholar</i> . National Hispanic Scholarship Fund.

- 1990-1994 *Departmental Fellow*. Department of History. Stanford University.  
 1994 *Graduate Fellow*. Tomás Rivera Center Writing Program. (Summer)  
 1993 *Irvine Fellow*. Center for Chicano Research. Stanford University. (Summer)  
 1992 *Pre-Dissertation Field Research Grant*. Center for Latin American Studies.  
 Stanford University. (Summer)  
 1991 *Pre-Doctoral Fellow*. Department of History. Stanford University. (Summer)  
 1988 *Undergraduate Scholar*. National Hispanic Scholarship Fund.

## PUBLICATIONS

- Occasional contributor to the *Tri-City Herald* and *Tu Decides* Bilingual Newspaper (2014-Present).  
 “Indispensable Migrants: Mexican Workers and the Making of 20<sup>th</sup> Century Los Angeles,” in Enrique C. Ochoa and Gilda L. Ochoa, Eds. *Latina/o Los Angeles: Global Transformations, Migrations, and Political Activism* (Tucson: University of Arizona Press, 2005).  
 "Migration to the United States: 1876-1940," in *Encyclopedia of Mexico: History, Society & Culture*, Michael S. Werner, editor (Chicago: Fitzroy Dearborn Publishers, 1997).  
 Book Review of Carlos Illade, *Hacia la república del trabajo: la organización artesanal en la ciudad de México, 1853-1976*. (Mexico City: El Colegio de México/Universidad Autónoma Metropolitana Iztapalapa, 1996) in the *Hispanic American Historical Review* Vol.77, No. 4 (November 1997).  
 Book Review of Martha Menchaca, *The Mexican Outsiders: A Community History of Marginalization and Discrimination in California* (Austin: University of Texas Press, 1995) in *H-Net*, July 1996.  
 Contributor to Parts I (Contemporary Issues) and II (U.S. Mexico Economic Interdependence) of *Episodes in the History of U.S. Mexico-Relations* teaching units (Stanford, CA: Stanford Program on International and Cross-Cultural Education, 2000).

## SELECT LECTURES, PANELS AND PAPERS

- Presentation: “Latinos in the Tri-Cities and Beyond”. Tri-Cities Hispanic Chamber of Commerce”. October 17, 2017.  
 Presentation: “Latinos in the United States.” Columbia Center Rotary. June 1, 2107.  
 Panel Member. “Immigration Discussion.” Central Washington University. November 10, 2016.  
 Presentation: “Sandra Cisneros’s ‘A House of My Own’”. About the Book. June 7, 2016  
 Presentation. “Beyond Aztlan: Historical and Contemporary Perspectives on Latinos in the Tri-Cities and the Northwest.” Central Washington University. May 5, 2016.  
 Presentation. “The Credit Needs of the Latino Community in the Tri-Cities.” Gesa Board of Directors. April 2012.  
 Presentation: “Diversity and Outreach: Recruiting and Retaining Latina/o Students.” Central Washington University. Ellensburg, WA. May 12, 2011.  
 Presentation: “Indispensable (Im)Migrants: A Historical and Contemporary Analysis of Mexicans and Mexican Americans in the United States.” Des Moines Area Community College. April 2011.  
 Presentation: “Myths of Immigration”. Community College Humanities Association Pacific-Western Division Conference. Friday, November 12, 2010. Seattle, WA.  
 Presentation: “Creating a Culture that Champions Diversity and Inclusion.” Columbia Basin Society for Human Resource Management Fall 2010 Seminar. Tuesday, November 2, 2010. Pasco, WA.  
 Presentation: “American Immigration Revisited.” Columbia Basin College 2009-2010 In-Service for Faculty, Staff and Administrators. September 15, 2009.  
 Lecture: “Mexican Independence and Beyond.” Tri-Cities Hispanic Chamber of Commerce Luncheon. Pasco, WA. September 15, 2009  
 Presentation: “Globalization, Growth and Inequality: Evidence from Turn of the Century Mexico.” Spring Faculty Showcase. Columbia Basin College. May 22, 2008  
 Presentation: “NEH Opportunities for Community College Teachers.” Professional Development Day Presentation. Laney College. January 11, 2006  
 Invited Lecture: “Migrant Latinos and the Immigration Debate in California: A Historical and Contemporary Analysis.” Institut des Hautes Etudes de L’Amerique Latine. Paris III-Sorbonne Nouvelle. Paris, France. June 22, 2006.

- Presentation: "Native Peoples of Mesoamerica and the Southwest: Connections, Contrasts, and Similarities." Community College Humanities Association (CCHA) National Conference. November 10-12, 2005. Boston, MA.
- Panel Member: "Mesoamerica and the Southwest: A New History for an Ancient Land, NEH Summer Institute Report." Community College Humanities Association (CCHA) Pacific-Western Division Conference. November 4-6, 2004. Seattle, WA.
- Discussion Facilitator. "Labor in Contemporary America." Coro Fellows Program. February 7, 2004. New York City.
- Keynote Address: "Latin American Globalization in Historical Perspective." La Unidad Student Conference: "Globalization in Latin America." Connecticut College. November 2003.
- Presentation: "Working for the War and Beyond: Mexican Braceros in the United States since WWII." CSU Hayward International Studies Summer Institute for Teachers. Institute Theme: "Cultures in Contact: Latin America in Global and Historical Perspective. June 27, 2002.
- Presentation: "The Mexican American War: The Mexican Perspective." CSU Hayward International Studies Project. April 26, 2002.
- Panel Member: Latino Role Model Conference. San Jose, California. October 28, 2000.
- Invited Lecture: "150 Years of Latino History in California." First Annual Latino History Month. Morrison & Foerster, LLP. San Francisco, California. September 9, 1999.
- Paper: "Mexico's Economic Crisis, Free Trade, and the Changing Face of the Mexican Immigrant." Conference: "Taking Charge of Economic Change: Exploring the Common Struggles of the Peoples of the Americas." CSULA. May 20-22, 1999.
- Panel Organizer: "Reinterpreting Porfirian Mexico." American Historical Association (AHA) Conference. Atlanta, Georgia. January 1996.
- Paper: "Economic Growth and the Industrial Working Class: Wages on the Mexican Central Railway, 1886-1908." American Historical Association (AHA) Conference. Atlanta, Georgia. January 1996.
- Paper: "The Justice for Janitors Campaign: Organizing the Latino Community for Justice and Empowerment." National Association for Chicano & Chicana Studies Conference (NACCS). Los Angeles, California. April 1989.

## RESEARCH EXPERIENCE

- 2009-Present *Current Research Project*: "Latinos in the Tri-Cities and Eastern WA State."  
 2009 *Research*. Library of Congress and National Archives. Washington, DC.  
 2008 *Archival Research*. Special Collections. Stanford Libraries. (Summer)  
 2007 & 2008 *Archival Research*. Archivo General de la Nacion. Mexico. (Summer)  
 2006 *Archival Research*. Stanford University & Mexico City. (Summer)  
 2001-2002 *Archival and Oral History Research*. Latino History Project. Oakland, CA.  
 1994-1996 *Research Assistant*. Stanford Center for Chicano Research.  
 1992-1994 *Archival Research*. Mexico City. Archivo General de la Nación, Hemeroteca Nacional, the Centro CONDUMEX, and the Universidad Iberoamericana.  
 1989-1991 *Research Assistant*. UCLA Latin American Center.  
 1989 *Archival Research*. California State University, Los Angeles.  
 1988 *Research Assistant*. Dr. Mary Yeager. UCLA.

**LANGUAGES:** Bilingual in Spanish and English; Basic reading knowledge of Portuguese and French.