

Assessment Workshop #1

On your mark!



Your journey through these workshops

The Assessment Cycle



- **Who are we?**
- **What are we trying to do?**
- How are we doing it?
- How do we know we are succeeding?
- How can we do even better?
- How will we share what we are doing?

Context: Accreditation and Strategic Planning

The **NWCCU** is Heritage University's accrediting body.

Purpose of NWCCU's Accreditation Process

- Evaluation of student achievement and **mission fulfillment**
- Quality assurance and continuous improvement
- Mission-centered, systemic, meaningful peer review

NWCCU Standard One

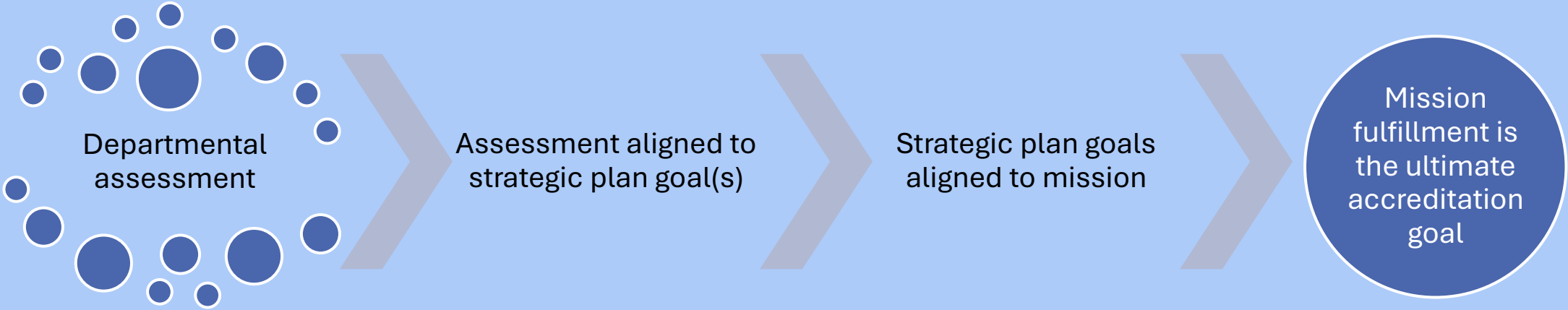
Student Success and Institutional Mission and Effectiveness

- **Institutional Mission**
- **Improving Institutional Effectiveness**
- Student Learning
- Student Achievement

HU Mission

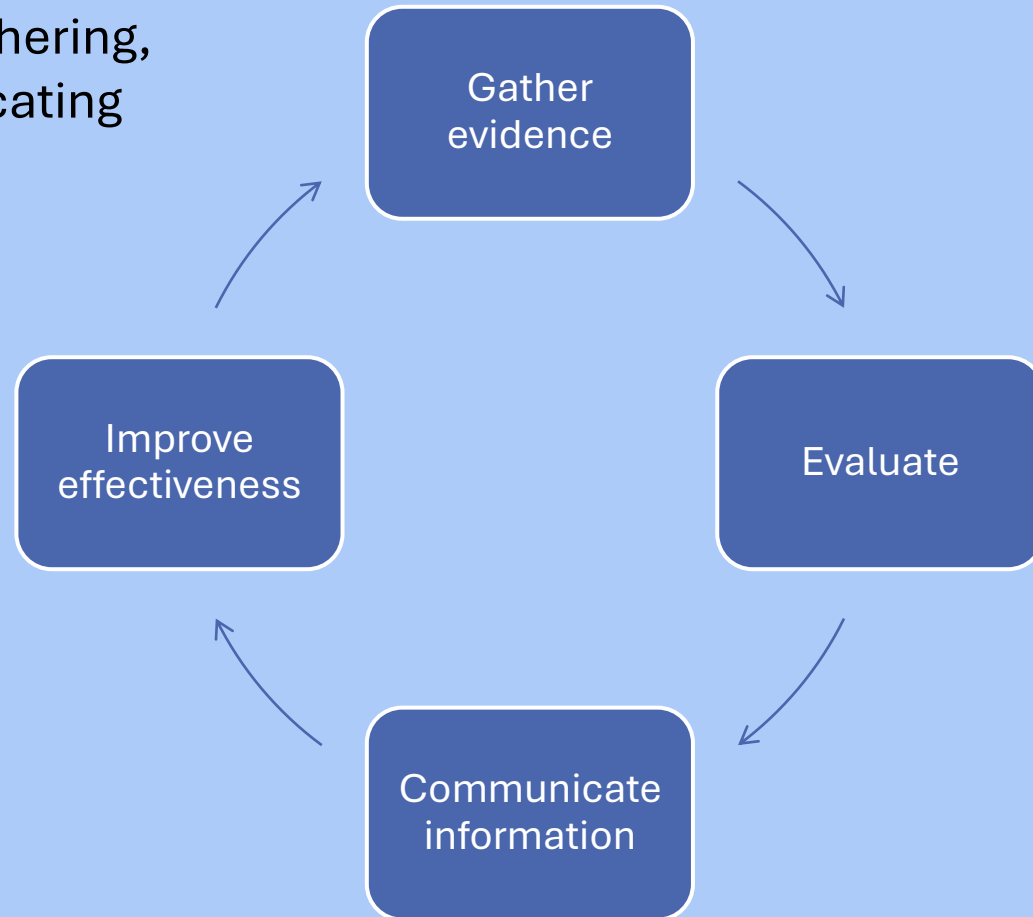
Heritage University empowers a multi-cultural and inclusive student body to overcome the social, cultural, economic and geographic barriers that limit access to higher education. Rooted in the homeland of the Yakama Nation, we embrace transformational student-centered education that cultivates leadership and a commitment to the promotion of a more just society.

Assessment leads to mission fulfillment



The Assessment Cycle

The **assessment cycle** is a continuous process of gathering, evaluating, and communicating information and using it to improve institutional effectiveness.



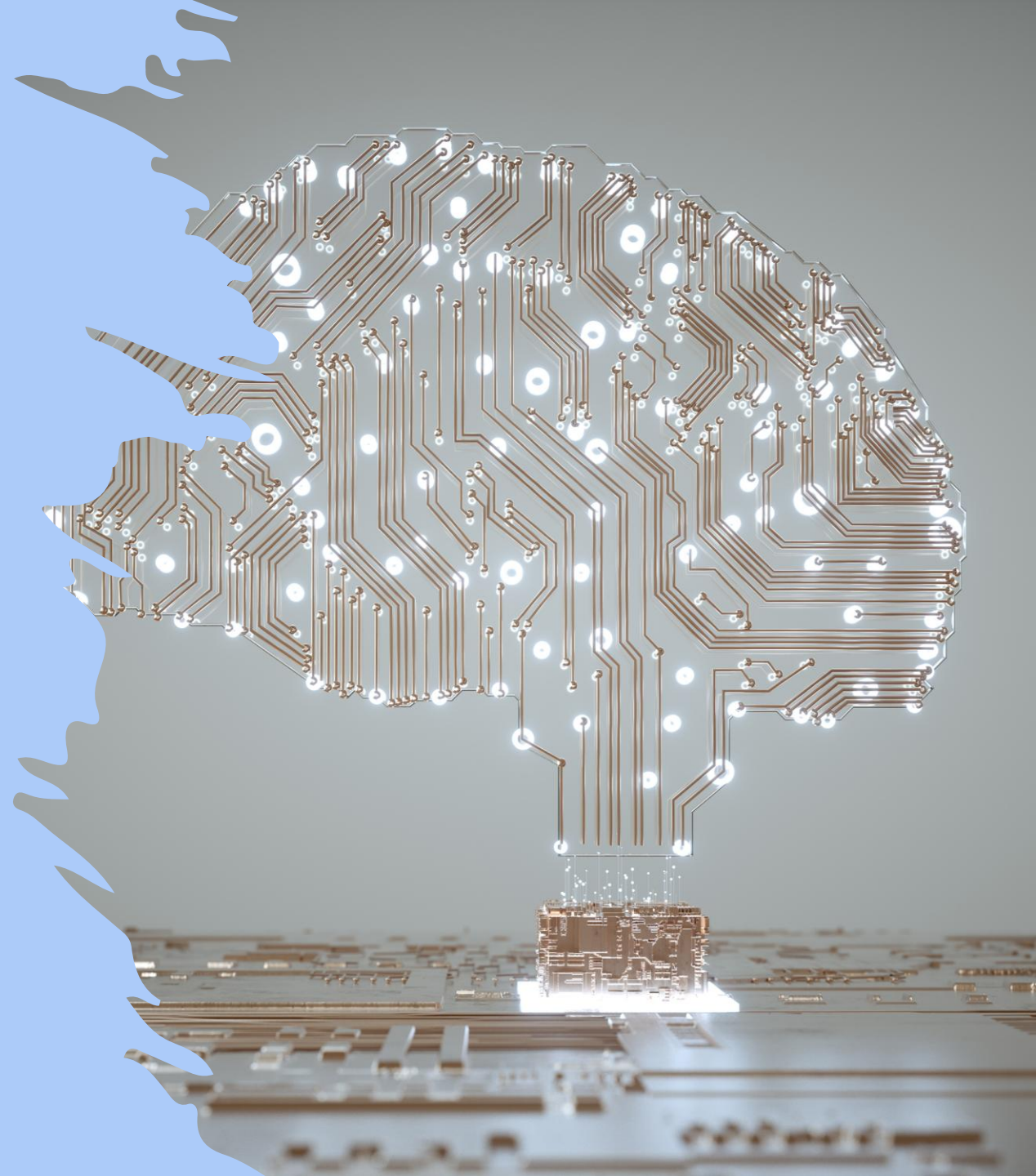
Silent Reflection

- I personally contribute to the mission and/or strategic plan in the work that I do by...
- My work is relevant and impacts the department/ university by...



**Thinking about data,
silently consider the
statement below**

One example of how
my department uses
data to inform
decision making is...





Who Are We?

- Why does this department exist?
- How does it support the overall Heritage University mission and strategic plan?

Gallery Walk

Let's explore the ideas from the key questions and work collaboratively to identify 3-5 themes.

Themes should be 3-5 standard and mission critical functions that the department fulfills for the campus and students.



Next Steps

- Brief recap of today

Who are we?

What are we trying to do?

- Where do we go from here?

How are we doing it?

How do we know we are succeeding?



**Assessment Plan
Workshop #2**

What did we accomplish at last session?

- Who are we? You worked collaboratively to define your department's purpose
- What are we trying to do? You worked collaboratively to generate 3-5 function themes

Themes

1.

The next step of your journey

- How are we doing it?
- How do we know we are succeeding?

Today's work: write a SMART goal for each theme tied to the mission and strategic plan.

Write a SMART goal for each theme



Specific

The goal is concrete and tangible - everyone knows what it looks like.



Measurable

The goal has an objective measure of success that everyone can understand.



Attainable

The goal is challenging, but should be achievable with the resources available.



Relevant

The goal meaningfully contributes to larger objectives like the overall mission.



Timely

This goal has a deadline or, better yet, a timeline of progress milestones.

Goal Setting

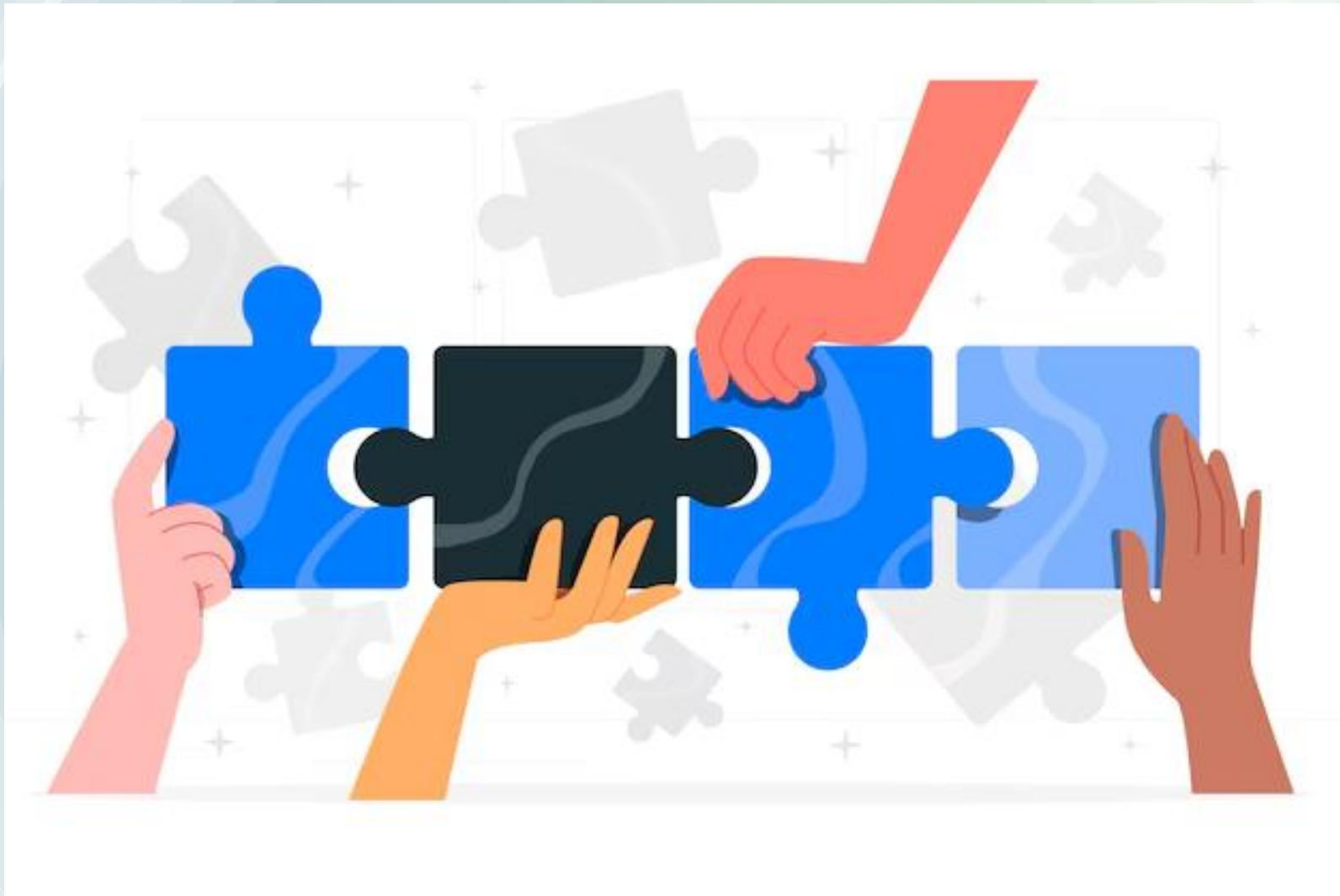
- What impact do you want to have on students?
- What is the desired result (outcome) of your activities?
- Link each goal with a theme!
- “Students will ... as a result of ...” (productivity, satisfaction, impact on students’ values, beliefs, knowledge, and/or skills, etc.)

Goals linked to mission and strategic plan

- How does your work help the university achieve its mission?
- How will each outcome support HU’s mission and strategic plan?

Next steps

- Recap:
 - How are we doing it?
 - How do we know we are succeeding?
- What's next:
 - How can we do even better?
 - How will we share what we are doing?



The next puzzle piece: think about data!

- What data do you use to make decisions in your work?
- What data do you generate in your work?




Assessment Workshop #3



What you
have
accomplished
so far

- Brainstormed and had rich discussion to identify themes
- Worked collaboratively to create SMART goals
- Goals are linked to mission & strategic plan





Let's continue
thinking about
your data
sources

- Brainstorm measures/data sources
 - What data do you use to make decisions in your work?
 - What data do you generate in your work?



Next steps

For each goal

- Define measures and data sources
 - How will you measure if you've met your goal?
 - What quantitative and qualitative measures do you have access to?
 - If new, when will these measures be implemented?
- Set targets/benchmarks
 - What level of measurement indicates success to you?
 - How will we know if we are succeeding?
- Set timeline
 - When is the data collected and by whom?
 - When will the data be analyzed and reviewed within the department?



Tying up loose ends

- Linking your goals to the mission & strategic plan



Next steps

- Establish steps for continuous improvement (reflection/ analysis/ revision)
 - Who, what, when?
 - When will you meet to assess your assessment plan?
- Develop a plan for transparency through information sharing
 - Identify your stakeholders, what information you will share, and how often?



Congratulations!!!

