

# All University Day FA25: Accreditation and Strategic Plan

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# Accreditation Update

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Northwest  
Commission on  
Colleges and  
Universities  
(NWCCU)

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Alaska

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Washington

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Oregon

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Montana

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Idaho

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Nevada

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Utah

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Canada

# The why of accreditation?

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- Peer-review process
- Quality control
- Access to federal funds

# Reporting Approach

DOE and NWCCU tells us “what”

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HU determines “how”

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Everything within the context of our mission

# NWCCU Standard One

## Evaluation of Institutional Effectiveness (EIE) – Year 7 and Mid-cycle Evaluation

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Institutional Mission



Improving Institutional Effectiveness

Student learning outcomes, benchmarking, resource allocation



Student Learning

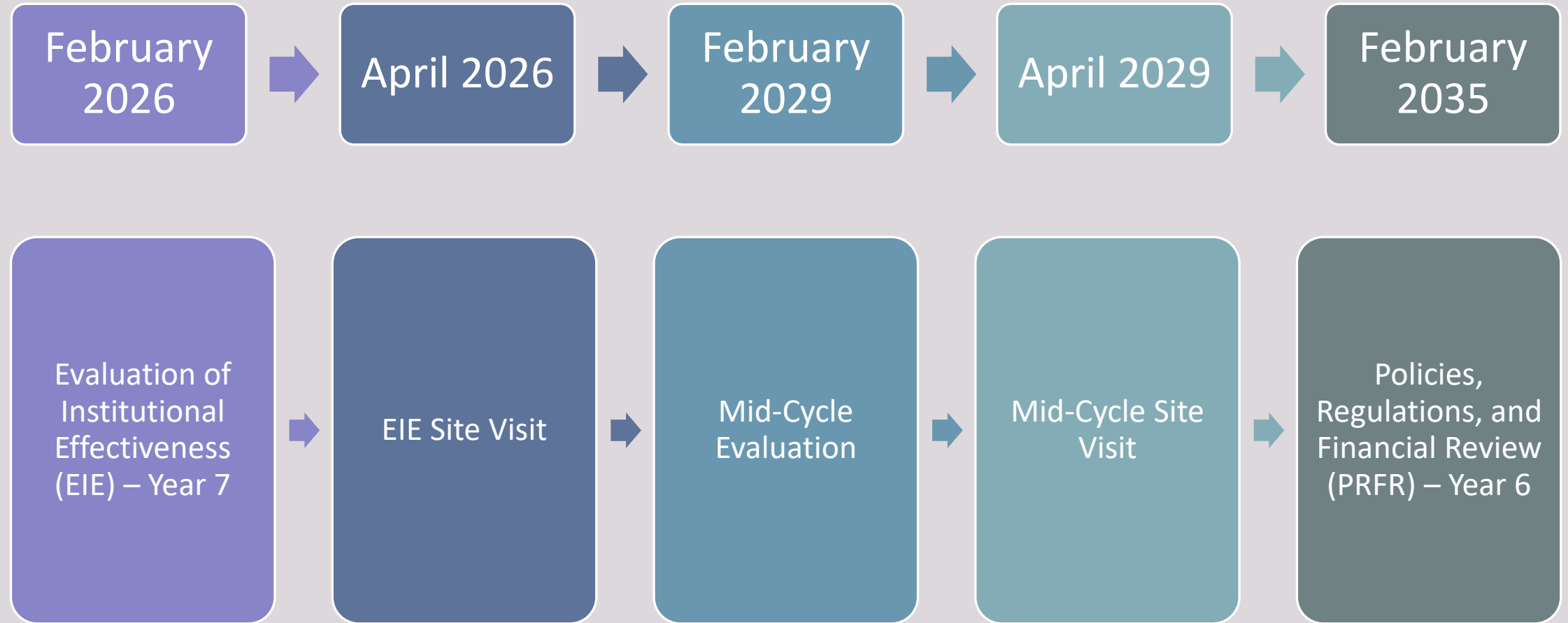
Outcomes, student journey, GUCRs, program review



Student Achievement

Disaggregated indicators, retention, graduation

# Timeline for NWCCU Reports & Site Visits



# Recommendations and Findings

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- Recommendation 1: Spring 2022 Mid-Cycle Review
  - Program learning outcomes assessment; use of data to inform planning and resources
  - Non-degree granting assessment; use of data to inform planning and resources
  - GUCR assessment; use of data to inform planning and resources
- Finding Type 1: Spring 2025 Policies, Regulations, and Financial Review- Standards substantially in compliance but in need of improvement
  - Professional development of faculty and staff
  - Academic advising
  - Distance education verification procedures
  - Master plan; IT replacement plan

# EIE Site Visit

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- April 22-24, 2026 (Wednesday – Friday)
- In-person
- Staff, Faculty, and Student Forums

# Strategic Plan Update

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# Next Steps for 2023-2026 Strategic Plan

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- Watch email for reminder!
- Continue to work on meeting all outcomes at 100% by December 2026.
- Final report out to HU community in Fall 2026.

# Strategic Direction 1 – Streamline institutional processes and training.

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HU established Strategic Priority 1 to respond to institutional processes and training needs. Institutional processes frame and guide student, faculty, and staff expectations, activity, communication, and service delivery.

**Outcome 1:** President 's Council and Institutional Planning Committee will evaluate all institutional processes for regulatory need, efficiency, and cost effectiveness. 95% complete

**Outcome 2:** Institutional Planning Committee will develop and implement new processes aligned with the goals developed in Outcome 1. 75% complete

# Strategic Direction 2 – Provide continuous professional development on institutional identity.

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HU established Strategic Priority 2 to prioritize continuous professional development- providing opportunities for faculty and staff to develop their skills and knowledge base in the unique identity of Heritage University.

**Outcome 1:** Beginning in the Fall of 2023, once per semester, faculty and staff gather for a half day retreat to discuss implementation of our mission, vision, and strategic plan. Ongoing

**Outcome 2:** By August of 2026, Heritage University will launch a transformational student-centered Ross Institute to provide learning and teaching opportunities to HU's internal and external communities. 20% complete

# Strategic Direction 3 – Innovative curriculum design and learning.

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HU established Strategic Direction 3 to innovate curriculum design and learning. Investing in HU's curriculum development is an opportunity to meet student needs and maintain or exceed industry standards.

**Outcome 1:** Heritage University will have a quality and efficient curriculum that is consistent with the mission of the institution and higher education practices. 70% complete

**Outcome 2:** Beginning in the Fall of 2023, Heritage University will provide access to full degrees in the Tri -cities by enrolling freshman and sophomore students. 100% complete

**Outcome 3:** By December 2023, Heritage will develop and implement at least two graduate and undergraduate programs that are innovative, align with the mission and vision of the institution, and enhance revenue generation. 100% complete

# Strategic Direction 4 – Expand campus programming and activities.

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HU established Strategic Priority 4 to expand campus programming and activities. Expanding campus programming and activities creates a space for students, faculty, and staff to enrich the campus services and environment.

**Outcome 1:** Through the plan period, Heritage University will identify, evaluate, and improve all retention strategies. 70% complete

**Outcome 2:** Through the plan period, Heritage University will identify remaining barriers to student success through critical evaluation of higher education systems. 70% complete

**Outcome 3:** Through the plan period, Heritage University will evaluate and expand student life activities that create a campus climate of belonging and wellness. 90% complete

# Strategic Direction 5 – Develop a community engagement plan.

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HU established Strategic Direction 5 to develop a community engagement plan. Community engagement is paramount to creating a welcoming campus culture and supporting recruitment efforts.

**Outcome 1:** By December 2026, the Advancement Department will increase its revenues by 23%. Ongoing. Achieved ahead of schedule – 435% of goal.

**Outcome 2:** Through the plan period, Heritage University will obtain a 75% positive/very positive overall impression as measured through survey provided to web site visitors. Ongoing. Last measurement was 72% positive/very positive (approximately 96% of goal in 24-25). Survey currently open.

**Outcome 3:** By December 2026, new student undergraduate and graduate enrollment (combined) will grow by 35%. Ongoing. On track to meet by Fall 2025 (calculated at 2/3 complete in 24-25, projected to be 100% complete by Fall 2025)

Questions?