

2023-2024 Academic
Year

STRATEGIC INITIATIVES SUMMARY REPORT

**STRATEGIC DIRECTION I:
STREAMLINE INSTITUTIONAL PROCESSES
AND TRAINING**

INITIATIVE A
INVENTORY OF FORMS, PURPOSE & FUNCTION

Nearly all internal departments have converted their forms from paper to Jotform. Forms were analyzed for effectiveness and redundancy.

Digitization will carry over to 2024-2025

INITIATIVE B
REVIEW STUDENT JOURNEY

The senior administration completed its meetings with all the offices involved in the journey in Spring 2024.

Analysis and priorities indicated most changes will come in the Financial Aid area.

**STRATEGIC DIRECTION 2:
PROVIDE CONTINUOUS PROFESSIONAL
DEVELOPMENT ON INSTITUTIONAL IDENTITY**

INITIATIVE C
ALL UNIVERSITY DAY

A successful All University Day was conducted in January 2024.

The focus was on how we interpret our relationship to the mission of the institution.

There was significant discussion on the topic and feedback was received from the participants regarding the format of the activities.

INITIATIVE D
NEW EMPLOYEE ORIENTATION

New Employee Orientation held in April 2024. Feedback was favorable.

New Employee Orientations will continue to be held in fall and spring semesters.

STRATEGIC DIRECTION 3: INNOVATIVE CURRICULUM DESIGN AND LEARNING

INITIATIVE E
MASTERS PROGRAMS

Master in Social Work program received accreditation candidacy status and will enroll students beginning fall 2024.

Master of Arts in Mental Health Counseling begins on Toppenish campus fall 2024.

INITIATIVE F
EXPLORATION OF NEW PROGRAMS

A committee was developed to investigate and evaluate potential direction for new programs beyond 2024. Committee will focus on feasibility of programs and provide a basic needs analysis for such programs in the valley.

Committee has yet to meet, due to the demands of other activities

**STRATEGIC DIRECTION 4:
EXPAND CAMPUS PROGRAMMING AND
ACTIVITIES**

INITIATIVE H
REVISION OF SAP

Revise the satisfactory academic progress (SAP) process for efficiency and effectiveness to remove barriers for students.

Continued issues in Financial Aid have prevented us from considering revisions for next semester.

Reinvigoration of this project is planned for 2024-2025.

INITIATIVE I
REVITALIZATION OF STUDENT CLUBS

Club growth has continued throughout 2023-2024, as evidenced by several exciting events and new clubs coming on board.

INITIATIVE J FOOD PANTRY

The food pantry provides access to healthy foods for students and is largely successful.

The market has expanded to offering food bags for pick up for the ELC families.

Other non-food items like diapers are available as well.

Cooking with Tim events have been well-received.

**STRATEGIC DIRECTION 5:
DEVELOP A COMMUNITY ENGAGEMENT
PLAN**

INITIATIVE K
I <3 HU

Development of a riff on the I <3 the Yakima Valley campaign presented under the auspices of HU

Several brainstorming sessions have occurred, but project remains in the initial design stage.

INITIATIVE L
THE POWER OF POST-SECONDARY EDUCATION

HU will be enjoining our peer institutions between Ellensburg and Tri cities to fund a campaign promoting the value of a post secondary education and the preparation academically and financially.

Year 2023-2024 has been a planning year, with implementation 2024-2025.

INITIATIVE M
TASTE OF TOPPENISH

Support local eateries with “Taste of Toppenish” during the first or second week of school.

Project remains in the initial design stage.