



Strategic Initiatives Plan

2023-2024 Academic Year

Strategic Direction 1: Streamline institutional processes and training

Initiative #1

Inventory of forms, purpose & function

Nearly all internal forms have been converted from paper to Jotform. Forms were analyzed for effectiveness and redundancy.

Digitization will carry over to 2024-2025

Initiative #2
Review
student
journey

The senior administration completed its meetings with all the offices involved in the journey in Spring 2024.

Analysis and priorities indicated most changes will come in the Financial Aid area.

**Strategic Direction 2:
Provide continuous
professional development on
institutional identity**

Develop committee to design All University Day (half day, 4 -5 hours) that focus on diversity, equity, inclusion, justice, and access (DIEJA) themes for all staff, adjunct, and faculty.

Professional Development Committees of Faculty and Staff Senates.

Committee formed by November 1, 2023. First All University Day held in January 2024. All University Day Committee reports reflection and feedback to the Institutional Planning Committee in March 2024.

Initiative #3

All University Day

Strategic Direction 3: Innovative curriculum design and learning

Initiative #4

Masters

programs

Full development and implementation of the Master in Social Work and Masters in Mental Health Counseling programs.

Provost/Vice President for Academic Affairs in collaboration with department chairs.

First cohort of students begin by Fall 2024.

Initiative #5

Exploration of new programs

Develop a committee to investigate and evaluate potential direction for new programs beyond 2024. Committee will focus on feasibility of programs and provide a basic needs analysis for such programs in the valley.

Provost/Vice President for Academic Affairs

Committee will be developed by November 15, 2023. Committee will provide written progress reports to the Institutional Planning Committee and the Provost/Vice President for Academic Affairs at least once per semester.

**Strategic Direction 4:
Expand campus programming
and activities**

Revise the satisfactory academic progress (SAP) process for efficiency and effectiveness to remove barriers for students.

VP for Student Affairs and VP for Academic Affairs

Revision work begins Fall 2023. Revised SAP process will be rolled out and available for students beginning December 2023. VPs provide a written report to Institutional Planning Committee during the Nov 2023 and February 2024 meetings.

Initiative #6

Revision of SAP

Begin revitalization of student clubs across campus to improve student belonging and retention.

Student Life Director

Student Life Director will provide written progress reports to the Institutional Planning Committee at least once per semester.

Initiative #7

Revitalization of student clubs

Food pantry open to address food security and access to healthy foods for students.

VP for Students Affairs

Implementation will begin Fall 2023. VP for Student Affairs will provide written progress reports to the Institutional Planning Committee at least once per semester.

Initiative #8

Food pantry

Strategic Direction 5: Develop a community engagement plan

Initiative #9

I <3 HU

Development of a riff on the I <3 the Yakima Valley campaign presented under the auspices of HU

VP for Advancement/ Marketing & Communications

Year 2023-2024 will be planning year, with implementation in Fall 2024. Marketing department will communicate with Institutional Planning Committee at least once per semester.

Initiative #10

The power of post- secondary education

HU will be enjoining our peer institutions between Ellensburg and Tri cities to fund a campaign promoting the value of a post secondary education and the preparation academically and financially.

VP for Advancement/ Marketing & Communications

Year 2023-2024 will be planning year, with implementation in Fall 2024. Marketing department will communicate with Institutional Planning Committee at least once per semester.

Initiative #11

Taste of Toppenish

Support local eateries with “Taste of Toppenish” during the first or second week of school.

Marketing in conjunction with Student Affairs.

Year 2023-2024 will be planning year, with implementation in Fall 2024. Marketing department will communicate with Institutional Planning Committee at least once per semester.